



NEWS RELEASE

StyleTap Announces Availability of StyleTap® iOS® Wrapper SDK for Palm Applications

TORONTO, Canada (PRWEB) Dec 2, 2011 – StyleTap Inc. today announced the availability of StyleTap® iOS® Wrapper SDK, a software development kit that allows software vendors and corporations to deploy applications originally written for Palm OS® as iOS applications that run on standard iPhone, iPad and iPod touch devices. The resulting iOS applications can be submitted to the Apple App Store or deployed internally within corporations.

“From the day we introduced StyleTap Platform for iPhone, we have been working to eliminate the Apple-imposed requirement to run StyleTap only on jailbroken devices” said Gregory Sokoloff, CEO of StyleTap. “Today’s introduction of the StyleTap iOS Wrapper SDK enables application vendors and corporate customers to keep running the Palm OS applications that are critical to their businesses, even as they deploy Apple devices throughout their organizations.”

Palm OS application vendors can join the iOS Developer Program and then use the StyleTap iOS Wrapper SDK to bundle StyleTap and their Palm application(s) into an iOS application that can be run on standard non-jailbroken devices. If generated with appropriate options, the resulting iOS application is suitable to be submitted to the Apple App Store.

Corporate customers can join the iOS Enterprise Development program and then use StyleTap iOS Wrapper SDK to create iOS applications that embed the proven functionality and familiar user interface of their critical Palm applications. The resulting iOS application can then be deployed internally on standard Apple devices.

Interested companies and developers can visit www.styletap.com/wrapper for more information about licensing and more details about the SDK.

For more information about StyleTap iOS Wrapper SDK and StyleTap Platform for iPhone, please visit www.styletap.com and subscribe to the StyleTap news blog.

NEWS RELEASE

About StyleTap Inc.

StyleTap Inc. is a privately-held Canadian software company founded in 2000 whose mission is to provide the essential software ingredient that enables mobile applications to run on any smartphone. StyleTap Inc. is the developer of StyleTap Platform for iPhone, StyleTap Platform for Symbian OS and StyleTap Platform for Windows Mobile which are robust, high performance software platforms that enable iPhone, iPad, iPod touch, Symbian OS and Windows Mobile devices to run thousands of software applications that are also compatible with Palm OS devices. StyleTap continues to expand the capabilities of its existing products and extend its unique technology to run on additional devices and operating systems.

For further information, please visit www.styletap.com or contact:

StyleTap Inc.:

Lew Shepherdson

Tel: 613-823-7660

Email: press@styletap.com

(to avoid being classified as spam, please begin the subject field with "StyleTapPlatform: ")

Disclaimer: StyleTap Inc. and StyleTap Platform are not affiliated with, or authorized, endorsed or licensed in any way by ACCESS Co. Ltd., Palm Inc., or any of their affiliates or subsidiaries. Palm and Palm OS are among the trademarks of Palm, Inc. Apple, iOS, iPhone, iPad and iPod touch are trademarks of Apple Inc., registered in the United States and other countries. Symbian and all Symbian based trademarks and logos are trademarks of Symbian Foundation Limited. Microsoft and Windows Mobile are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. All other trademarks are the property of their respective owners. StyleTap is a registered trademark of StyleTap Inc. in Canada, the United States and other countries.

Copyright © 2011 StyleTap Inc. All Rights Reserved.